MUHAMMAD IMRAN PSY403 Social Psychology

PAST MCQs AND QUESTIONS

FINAL TERM

QUIZ NO 1 QUIZ NO 2 QUIZ NO 3 GRAND QUIZ MID TERM FINAL TERM FINAL TERM PAST SOLVED PAPER



MUHAMMAD IMRAN PSY403 Social Psychology GRAND QUIZ 2021 QUIZ NO 1

1.	A presumed cause must occur before the presumed effect is known as what?
	Covariation of relationship
2.	Which of the following is an organized system of ideas that seeks to explain why two or more events are related theory
3.	In an experiment when the researcher can identify a given person's response but not to do so publicly Confidentiality
4.	Which of the following justified when each and every element has an equal chance of being included Probability samples
5.	Which of the following is defined as a group of people who are selected to participate in a given study?Sample
	Which of the following hormones makes male more aggressive then females? Testosterone Which of the following independent variable Federman (1994-1998) used in his research? TV violence
8.	Which of the following is NOT a reason why a random sample is important?
	It allows you to generalize to a broader population
9.	Which of the following is not the area of interest in social psychology?Doing
10	. Which of the following is the abbreviation of the IRB?Institutional review boards
11	. "How do we know when someone is lying or telling truth" is an example of:
	Person perception
12	1 7 97
13	. Which one is not a characteristic of empirical research? Not well planned
14	· · · · · · · · · · · · · · · · · · ·
15	. IQ is an abbreviation ofIntelligence quotient
16	. Which of the following is not a step in the research process?Subjective needs
17	
	following?Empirical research
18	
	human participants?1974
19	
20	Heredity & physiology, past experiences and current situational factors are included in which of
	the following levels?Individual level explanations
21	
	Independent variable
22	. Which of the following best defines that a student is given candy and soft drinks along with
	words of praise for a superb performance?Reinforcement
23	The process of selecting a subset of a population for a survey is known as what Sampling

24.	Which of the following are individual evaluative responses?	Attitude
25 .	World War II stimulated research on which of the following?	
	Prejud	
26. re		of which goal of
	Which of the following sampling technique involves selecting respondents asis of their availability and willingness to respond?	•
28.	Which of the following transient states of arousal that direct our behavior_	Emotions
29.	Social psychology is the scientific study of :	
	how people relate to and are changed	d by other people
30 .	A possible topic studied by a social psychologist is :	_all of the above
31. vi	Which factor would a social psychologist emphasize in explaining why a polent crime?having recently experienced a fru	
32. ch	The belief that adult behavior can be traced to unresolved psychological childhood is a hallmark of:ge	
33.	Why might our informal observations of social life lead us to wrong conclu	usions?
34.	Although much of their research was conducted with rats and pigeons,	
th	at the same principles applied to humans.	
35.	Which name is most associated with the theory of behaviorism?	B.F. Skinner
36. th	Alana is thrown out of a basketball game because of her aggressive behaveorist would explain her behavior as a result of powerful inborn impulses or a psycho	vior. Which type of drives?
	Which type of theorist would argue that people perceive situations or ever holes"?a ges	
38. sr	Whenever Carlos asks a question in his psychology class, his professor n miles at him in response. Carlos' frequent questions can be explained as a r	esult of:
39.		e object of
40.		
41.		have important
42.	Relationship between two variables is described by the statistical measureCorre	e known as
	are structured sets of questions given to a group of people to me	_
	eliefs and behavioral tendencies.	
44.		
45.	nvironment.	
46.	In Experimental Research manipulated variable is called Index A theory is an organized form of	
4 7.	is a group of people who are selected to participate in a given stu	
48.	Frontal lobes are involved in the coordination of	•
49.	Leonard Berkowitz explains how is often trigger	
	at arouse negative feelingsH	
50.		
51.	is a form of helping in which the ultimate goal of the help	
_	wn welfare	
	debriefing with the participants indicated that some par	
in	tervene claimed that they were either unsure of what had occurred or did no tuation was very seriousP	ot think that the
53 .	Two or more people, who interact with one another, share common goals,	are somehow
in	terdependent, and recognize that they belong to a	Group

54	in individual output when performers' efforts are pooled and so cannot be Group-induced reduction
55	
	pornographic materialWeb site
56	Diener indicates that the crucial cognitive factor in deindividuation is a lack of Self awareness
57	The stipulates that people should help only when they believe that others deserve assistance Norm of social justice
58	theory suggests that aggressive thoughts are linked together in an associative
	network in memoryCognitive neo-association
	GRAND QUIZ 2021
	Which of the following is an advantage of private self consciousness?_improves relationships MRI is an abbreviation of which of the following brain imaging techniques?
۷.	
3	Who designed or created the shock generator?Stanley Milgram
	A presumed cause must occur before the presumed effect is known as what?
	Time-order relationship
5 .	Which of the following scale will be used if we want to study the preference of coeducation in our
	culture?Likert scale
6.	In which of the following developmental stage the self becomes critically important as a basis for making life decisions? Adolescence
7.	Likert scale was introduced in which of the following year?1932
8.	Who resolved the controversy of applied and pure research by concluding that "no action without
	research, no research without action" Kurt Lewin
9.	Court records, newspaper, census and government documents are example of:
	Who gave the Covariation model of attribution?
	Which of the following refers to the tendency to underestimate how common one's own desirable traits and abilities are in the general population?False-uniqueness belief
	Attitude is positive or negative evaluation of an object, this definition is given by: Schuman
13	Which of the following sampling technique involves selecting respondents primarily on the basis of
14	their availability and willingness to respond? Accidental sampling A specific vitamin can extend the life expectancy of humans was the subject of interest for Ali's
	research study. The dependent variable for this study will be:Life-expectancy
15	Which of following is true when each member of a population has an equal chance of being
	selected?an equal probability selection method
16	If a salesperson is nice to us, we don't necessarily assume he or she is intrinsically friendly. This
	is an example of which of the following principle?The discounting principle
	A research psychologist manipulates the level of fear among participants and see the effect on the participant's reaction time. In this study, reaction time is the known as what?
	Did you kill your boyfriend is a
	Which of the following traits are commonly used in forming impressions?Personality
	People with unstable become angry when challenged self-esteem
21	 Which of the following part of the brain involves in planning skills and abstract thinking?
22	Which of the following refers that people tend to attribute their own behavior to external causes but that of others to internal? actor-observer bias
23	According to LaPierre study in 1934, behaviour is specific but attitude isgeneral
	Which of the followings refers to the idea that greater attitude-behavior consistency is the result of
	more accessible attitude? Attitude accessibility

25. When scientists' preconceived ideas about what they are studying affect the nature	
observation, this is known as:	women and men
lead to differences in the perception of women and men and in their behavior?	
Soci 27. The tendency for people to evaluate individual human beings more positively than	aroups or
impersonal objects is known as	
28. Which of the following study allows researcher to have different samples of response	
population complete the survey over a time period?	
29. Which one is not a type of non-probability sampling?Strati	
30. William Chaplin and his coworkers (2000) concluded that people with firm handsh more	nakes tend to be
31. The tendency to judge the probability of an event is known as what?	
Attitude	accessibility
32. The fundamental attribution error is more common in which of the following culture	
33. Which of the following is defined as a kind of mental model that people hold?	
34. Which of the following is NOT a type of survey?	
35. How a person tends to act towards the object, is component of attitude?	
36. A is a cluster of socially defined expectations that individuals in a give	
expected to fulfill	
38. Schemas are often called when applied to members of a social group	•
	_Stereotypes
39. A is a cognitive structure that represents knowledge about some stimulus	Schema
40. If your friend has a car accident, he will start avoid driving due to	, but if you avoid
or dislike driving, it will be the result of observational learningOperant	
•	_
41. What factor is responsible for the self-serving bias? All of the g	jiven options
41. What factor is responsible for the self-serving bias? All of the general self-serving bias.	jiven options
41. What factor is responsible for the self-serving bias? All of the g 42. In which of the following settings social psychologists mostly work in Pakistan? Universiti	es and NGOs
41. What factor is responsible for the self-serving bias?All of the gamma 42. In which of the following settings social psychologists mostly work in Pakistan?Universiti 43. Which of the following research method can be used when researcher has to study	es and NGOs by the cause and
41. What factor is responsible for the self-serving bias?All of the gamma 42. In which of the following settings social psychologists mostly work in Pakistan?Universiti 43. Which of the following research method can be used when researcher has to stude effect relationship?	es and NGOs by the cause and Experimental
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41. What factor is responsible for the self-serving bias? All of the gas and the following settings social psychologists mostly work in Pakistan? Universiti 43. Which of the following research method can be used when researcher has to study effect relationship? 44. In 1993, vascular theory of emotion was proposed by whom? 45. Which of the following event led to research on suicide bombing? 46. Impression formation is often based on rapid assessments of salient and behaviors in others 47. Smilling causes facial muscles to increase the flow of air-cooled blood to the brain	es and NGOs by the cause and Experimental Zajonc 9/11 qualities and Observable that
41. What factor is responsible for the self-serving bias?	es and NGOs by the cause and Experimental Zajonc 9/11 qualities and Observable that leasant mood
41. What factor is responsible for the self-serving bias? All of the gas and the following settings social psychologists mostly work in Pakistan? Universiti 43. Which of the following research method can be used when researcher has to study effect relationship? 44. In 1993, vascular theory of emotion was proposed by whom? 45. Which of the following event led to research on suicide bombing? 46. Impression formation is often based on rapid assessments of salient and behaviors in others 47. Smilling causes facial muscles to increase the flow of air-cooled blood to the brain	es and NGOs by the cause and Experimental
41. What factor is responsible for the self-serving bias?	es and NGOs by the cause and Experimental
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41. What factor is responsible for the self-serving bias?	es and NGOs by the cause and Experimental
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41. What factor is responsible for the self-serving bias?All of the general self-serving bias?	es and NGOs by the cause and Experimental
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41. What factor is responsible for the self-serving bias?All of the general self-serving bias	es and NGOs by the cause and Experimental
41. What factor is responsible for the self-serving bias?All of the general section of the following settings social psychologists mostly work in Pakistan?	es and NGOs by the cause and Experimental

58. In which of the following sampling technique the investigator selects the elements to be included
in the sample on the basis of their special characteristics?Purposive sampling
59. Which of the following is a feminine characteristic in most of the cultures? Selflessness
60. Who among the following overestimate the importance of the situation in explaining their own
behaviors?Actor 61in person perception can be defined as agreement between the perceiver and the target
of perceptionAccuracy
62. Who is considered the first empirical social scientist? Norman Triplett63. An Athlete wins a game and attribute his win to hard work and practice and when he loses the
following week, he will blame the loss on bad calls by the referees. This is known
·
as:Self serving bias 64. In collectivist culture child bearing practices emphasize which of the followings?Conformity
65. Which of the following is NOT a feature of a self-concept?Self affirmation66. If a salesperson is nice to us, we don't necessarily assume he or she is intrinsically friendly. This
is an example of which of the following principle? The discounting principle 67. Which of the following is a sign of unstable self-esteem? Unconsciously negative
68. Social psychology is a branch of psychology that scientifically studies an individual in which of the
following contexts?Relationship with others
69. Which part of brain is known as "thinking" center? Cerebral cortex
70. Which of the following is the way we analyse, remember, and use information about the social
world?Social cognition
71. Which of the following is voluntary participation with full understanding of the possible risk factors
involved?Informed consent 72. Which research strategy is designed to answer the question "From knowing X, can we predict Y?"
Correlational
73. Attitudes are:Statements of approval or disapproval
74. Data that is exhibited in numerical form is known as:Quantitative data
75. Which of the following is NOT an example of a between-subjects design?
Students take either woodwork or home economics
76. Who found that the adult's perceivers agreed almost perfectly on which were the baby-faced
persons and which were the more mature-faced persons when they saw photographs of 6 age
groups: infants, preschoolers, fifth graders, eighth graders, young adults, and older
adults? Zebrowitz and Montepare
77. A specific vitamin can extend the life expectancy of humans was the subject of testation for Ali's
research study. The depended variable for this study will be:Life-expectancy 78. According to Hull, undergraduate students who are high in self consciousness are more likely to
indulge in which of the following activity after failure?Substance abuse
79. October 8, 2005 earthquake in Pakistan initiated research on social and psychological effects of
Post Traumatic Stress Disorder
80. At what age, individual realizes that he is separate individual?18 months
81. Which of the following developmental stage the self becomes critically important as basis for
making life decisions?Adolescence 82. Which of the following is defined as making fun of shames or embarrass the individual
intentionally?Humiliate
83. EEG is an abbreviation of which of the following brain imaging
tecniques?Electroencephalogram
84. Ali studies the effect of vitamin X on the ability to memorize meaningful passages. The effect of
vitamin X is known as:Independent variable
85. Downplays the role of individual and focuses on societal variablesSociology
86. Which of the following is NOT a reason why a random sample is important?
t allows you to generalize to a broader population
87. "How can society reduce stereotyping and discrimination" is an example of:Prejudice
88. Which of the following is not a data collection technique?
89. Which of the following cognitive structure is known to be used for processing information based on
its perceived female or male qualities?Gender schema
90. Which of the following is not the area of interest in social psychology?Doing

93. Which of the following is the way we analyse, remember, and use information about the social
world?Social cognition 94. Generally happy people use which of the following routes for persuasion?
94. Generally happy people use which of the following routes for persuasion? Peripheral route
95. Which of the following scale will be used if we want to study the preference of coeducation in our
culture?Likert scale
96. At what age self awareness is developed?18 months
97. Which of the following is considered as the building blocks of cognitions?Categories
98. Which of the following is NOT an advantage of Schematic Processing?Generalize information
99. Ali is a nice guy and always have faith if he good then everything happens to me or world should
be nice. This concept is known as:
100. Which of the following factor DOES NOT affect Persuasion?Authority
101. According to LaPierre study in 1934, behaviours is specific but attitude isGeneral
102. Who was the first to introduce - the Principle of Cognitive consistency?Fritz Heider
103. Which of the following refers to the tendency to seek information that supports our beliefs while
ignoring disconfirming information ?Just world belief
104. Good mood, involvement and individual differences are which variables among the
followings?Audience variables
105. When a neutral stimulus is paired with a stimulus that naturally evokes an emotional response,
it is termed as:Operant conditioning
106. Smiling causes facial muscles to increase the flow of air-cooled blood to the brain that
producesStress
107 conditioning occurs where behavior is strengthened following rewards and
weakened following punishmentsAtypical
108. The tendency to judge the probability of an event is known as what?
Attitude accessibility
109. The longer the time between attitude measurement and behavior, more likely the attitude will
change will be measured by which of the following?Test retest method
110. A crisis in the confidence shows weak relationship between attitude and:Behavior
111. According to researches, people have strong immune systemOptimist
112. In public self-awareness the behavior is aligned with:Public attitude
113. Which of the following is true for the statement, "Baby faced people may also come to believe
they have the traits others assume they have:"Self-fulfilling prophecy
114. There is a hidden cost in trying to achieve or maintain high:Self-esteem
115. Event schemas are also known as what?Scripts
116. The process by which we come to know about others' temporary states and enduring
dispositions is known asPerson perception
117. Who is better at "reading" the valid cues to emotion?Women
118. The process by which people use information to make inferences about the causes of
behaviour and events is known as:Attribution
119. Which of the following is NOT a characteristic of the person who has public self
consciousness?More likely to accept intuitions
120. Which is NOT a major aspect in the definition of the independent self?Social roles
121. The process of selecting a subset of a population for a survey is known as what?
Sampling 133 Which of the following is a NOT common of charment and matheds. Uprocliction
122. Which of the following is a NOT common of observational methodsUnrealistic
123. Birds of a feather flock together means
People having same characteristics attract each other 124. Which of the following conditions is/are responsible for making Palestine and Yugoslavians
more aggressive and tensed? Evolutionary and cultural factors both
125. Which of the following are stable dispositions influencing broad of domains of human
behaviour?Personality traits
126. In which of the following sampling technique the investigator selects the elements to be
included in the sample on the basis of their special characteristics?Purposive sample

127. 128.	Which of the following is defined as, it comprises on the cognitive information? World War II stimulated research on which of the following:	
	· · · · · · · · · · · · · · · · · · ·	& conformity
129.	The group that receives the experimental treatment condition is the	
	If you are in a public place and you are hesitant to behave originally you are face following:Evaluation	
	Habitual tendency of can contribute to depression and neuroticism? Private self-co	
132.	Which of the following is NOT a necessary component of survey research?	
134.	The variable which is being measured in an experiment is known as what? Which of the following psychologists are keenly interested in how people think	Dependent about,
	luences and relate to one another?	
135. 	Which of the following can be directly observed by using only observational management of the following can be directly observed by using only observational management of the following can be directly observed by using only observational management of the following can be directly observed by using only observational management of the following can be directly observed by using only observational management of the following can be directly observed by using only observational management of the following can be directly observed by using only observational management of the following can be directly observed by using only observational management of the following can be directly observed by using only observational management of the following can be directly observed by using only observational management of the following can be directly observed by using only observed by the following can be directly observed by the following can be directl	ethods? <mark>Behaviour</mark>
136.	Which of the following is not commonly used brain-imaging technique?	
	Functional magnificent releaser tech	• •
137.	Which of the following is defined stable dispositions influencing broad domains	
138.	Which of the following hormones makes male more aggressive then females?	sonality traits
139.	The distance between self concept and ideal self is know as what?Self	discrepancy
140.	Which part of the brain is known as "thinking" center?	rebral cortes
141.	Who is considered the first empirical social scientist?No	•
142.	Which of the following sampling technique involves selecting respondents prin	•
	asis of their availability and willingness to respond?Acci	
	Which of the following is defined as when person immediately does what is as	
he	er? Which of the following researches aim is to simply increase knowledge about	_Compliance
145.	owledge for knowledge's sake?Barrowseries	
145. 146.		
140.	Which one is a type of non-probability sampling?Independent of the manipulated variable in an experiment is called:Independent of the manipulated variable in an experiment is called:Independent of the manipulated variable in an experiment is called:Independent of the manipulated variable in an experiment is called:Independent of the manipulated variable in an experiment is called:Independent of the manipulated variable in an experiment is called:	Accidental
147.	Which one of the following is a negative attitude towards the members of spec	
149.	oups? Which of the following is not a characteristics of the person who has public se	r - J ordan
СО	nsciousness?More concerned about how oth	ers judge us
	Which of the following selection method is used obtain representative sample?	
151.	Which of the following is not common type of observational, methods?	Unrealistic
152.	In general, psychologists try to explain behavior by studying its:	
153.	Which of following is not a reason why random sample important?	
	It allows you to generalize to a broade	er population
154.	Which of the following psychologists are keenly interested in how people think	
	fluences and relate to one another?	
	What name given to a person who is ostensibly a normal participant in the exp	
	fact plays a prescribed role assigned by experimenter?	
156.	Which of following is the correct abbreviation of (PET)?	
	Positron-emission	
157.	1	
158.	Which of the following is defined as the extent to which the findings eneralized to people? Ex	
	Which of the following defined as transient states of around that di	
	ehavior?	Emotions
1 60 .	Which of the following is not source for literature?	Surveys
. 551		

161.	Which of the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation or drawback of panel students and the following is a limitation of the following is a limi	
162.	How many times the word SELF used in books and psycholog	
	69?	
	Which of the following are individual evaluative responses?	
	Which of the following is best defined if researcher ask a ques	
yc	ur boyfriend or girlfriend?	Vague question
165.	Birds of a feather flock together means?	
	People having same characte	eristics attracts each other
166.	Which of the following is defined as a group of people consists	s of all the members of an
	entifiable group from which sample is drawn?	
167.	TOTE is an abbreviation of what?	Test-operate-Test-Exit
168.		Prejudice & conformity
169.	In general, psychologists try to explain behaviour by studying	its:Causes
170.	Which one is not a characteristics of empirical research?	
	Social cognition, person perceptions, attribution and self-relate	
ar	ea?Thinking a	bout one's self and others
172.	Why we romantic feelings for one and not for others is an exa	mple of the following
te	rms?	Interpersonal attraction
173.	IQ is an abbreviation of?	Intelligence quotient
	Which of the following is not an emerging technological statist	
CC	ntemporary social psychologist?	Face to face surveys
175.	Which of the following hormones makes males more aggressi	ve then females?
		Testosterone
176.	Which of the following is not true regarding hypotheses?	
	Hypotheses are t	
177.	Which of the following is not part of research article?	SPSS
178.	Which of the following research method, assesses the nature	of relationship between two or
m	ore variables are not considered by researcher?	Correlation coefficient
179.	Heredity & physiology, past experiences and current situation	al factors are included in which of
th	e following levels?	Individual explanations
	Quiz no 2	
1. W	hen conformity is due to the desire to gain rewards, or avoid pu	inishment from the group, then it
	termed as which of the followings?	_ · · · · · · · · · · · · · · · · · · ·
2. Si	sperficial friendships are formed and maintained because they a	are rewarding and are based on
3. W	e principle of:hich principle of:hich of the following is the negative side of social interactions?_	Aggression
	ne term used for the convergence of individuals' thoughts, feeling	
	oup norm is known as:	igo, and bonavioro towards a
5. "P	ersonal beauty is a greater recommendation than any letter of i	introduction" is saying of:
6. W	hich of the following is not an important characteristic of interpe	
		Conformity
7. W	ho gave the concept of cognitive dissonance?	Leon Festinger
	ho gave the idea of the contact hypothesis?	
	evealing personal information about oneself to other people is k	
	hich of the following refer to partners also share their physical a	
	ch other?	
	eert Hofstede's study (1980) of 22 countries found a positive rel	
de	gree of individuation and its citizens needs	Affiliation
	hich of the following means having a smaller or less satisfying r	
re	lationships than we desire?	Loneliness
4 🐴 \ \ / /		
13. ۷۷	hich of the following is the hot point of the love?	Passion

14. People find it easier to unanimous opini15. Who among the following was successful in changing the Africa?	social and political landscape of South
Africa? is clear is clear	Social reality
17. Sherif et al.'s summer camp (robber's cave) experiments v	
18. Self-concept contains which of the following with a person	
19. "Autobiography of a Face" is written by, who is an	
20. Size of the group is relatively when social reality	
21. The most powerful form of normative influence directed	social rejection
22. An infant has the ability to grasp and hold things, this is kn	
23. When members of a group are highly attracted to one and	
5 1 6 7	Cohesiveness
24. Prejudice refers to negative by members of	
outgroup.	
25. Bill believes that all fraternity members are snobs. Bi	II is engaging in Stereotyping
26is a negative behaviour directed toward m	embers of social groups who are the
object of prejudice.	
27. Cognitive-response approach suggests that people in	
likely to engage in extensive processing of the present	
28. The involvement indicates that the outcome	_
consequences for the self hence it will take a central r	
29is attitude change via an internal discrepancy	
30can influence the persuasiveness of a me	_
<u>-</u>	
31is a negative attitude towards the m	Prejudice
32 is a feeling of discomfort caused by pe	
inconsistent with one's attitudes.	
33is not only effective with those w	
either well informed or who are going to be exposed to	
34. Twocognitions led to either adding	I wo-sided message
attitude.	Inconsistent
35 approach suggests that people in positive	
extensive processing of the presented arguments.	
36is a negative behaviour directed toward m	
object of prejudice	
37. Religious ideology is well suited to reduce	
38. Teachers in schools and supervisors at work condition	
status groups	
39 is a yielding to perceived group pres	
beliefs of others.	Conformity
40is the desire to approach another pe	rsonInterpersonal attraction
41. Alan Feingold conducted a of more the whether physically attractive and physically unattractive and phys	
basic personality traits.	
42. Tendency to be attracted to others who are similar to	
as physical attractiveness, is known as the	
43is the hot point of love indicating inten	
attraction, satisfying other drives and needs.	
anaction, canorying canor arrect and needs.	

Quiz no 3

1.	A form of helping in which the ultimate goal of the helper is to increase one's own welfare is
	known as:Egoistic helping
2.	Which of the following is an ability to express yourself and your rights without violating the rights of
	others?Assertiveness
3.	Which of the following refers to helping someone when there is no expectation of a reward?
	Altruistic helping
4.	Who said that in our society we are trained to leave people alone and mind our own business?_
	Jane Piliavin
5 .	People are impatient and irritable during hot summer days in Pakistan is an example of
	Heat hypothesis
6.	If a person is in a good mood he will NOT be:Less critical
	The world wide rate of homicides is for every 100,000 individuals approximately
	10.7
8.	According to Zimbardo (1970), following are the factors leading to deindividuation EXCEPT:
9.	Two or more people who interact with one another, share common goals and are somehow
•	interdependent are termed as:Group
10	The belief that the presence of other people in a situation makes one less personally responsible
	for events that occur in that situation refers to:Diffusion of responsibility
11	According to which of the following, non-aggressive models can urge observers to exercise
•	restraint in the face of provocation?Social modeling
12	
	.Which of the following provides an explanation for gene survival? Kin selection .Which one of the followings is based on the belief that authorities have the right to make
13	
	requests?Obedience
	Social learning theory was given by: Bandura
15	.Thetheory of leadership maintains that some people are born to
	lead and others are born to follow (Great person theory)
16	. The most influential of the cognitive consistency theories has been
	theory, proposed by Leon Festinger(Cognitive dissonance)
17	.The classification of people into groups based on their common attributes is
	called (Social categorization)
18	Research has indicated that there are two separate components of credibility:
	expertise and(Trustworthiness)
10	Reference groups are effective in producing change because of and
19	
	similarity(Liking)
20	are evaluations of objects, issues, or persons that are based on
	affective, behavioral, and cognitive information(Attitudes)
21	.The theory of leadership argues that certain personal or unique
	characteristics predispose some individuals to be leaders (Great person)
22	.Working in brainstorming groups was especially harmful to the performance of
	individuals who are high in and uncomfortable in group
	interactions (Social anxiety)
23	explains why a person who is alone is more likely to be helpful than is a
	person who is surrounded by other peopleDiffusion of responsibility
24	Three important elements of social structure are, social roles, and
27	social statusSocial norms
25	
2 5	Social psychologists use which of the following research methods when they have
_	to study the cause and effect relationship?Experimental method
26	.When each member of a population has an equally likely chance of being selected,
	this is called what? An equal probability selection method
27	In general, psychologists try to explain behaviour by studying its:Causes
28	.Which part of brain is known as "thinking" center? • Cerebral cortex
29	.Who is the major contributor in the understanding of self?George Mead
	Social Social

30. MRI is an abbreviation of which of the following brain imaging techniques?
Magnetic Resonance Imaging
31. Which of the following psychologists are keenly interested in how people think
about, influences, and relate to one another?Social
32. The set of beliefs we hold about who we are is known as what?Self-concept
33. If one's actual self is discrepant from an important other person ideal for them they
feel what? •Ashamed
34. According to Festinger, occurs when people use others as a
standards of comparison against which to evaluate their own opinions, abilities and
attributions•Social comparison
35. Which one of the followings is based on the belief that authorities have the right to
make requests?• Obedience
36. Which of the following is the ability to express one's self without violating the rights
of others?• Assertiveness
37. According to Berkowitz, the presence of which of the following in the environment
can act as triggers for hostile outbursts by making aggressive thoughts more
accessible? • Aggression-associated cues
38. Which of the following conditions can reduce the effectiveness of punishment for
reducing aggression? • Temporary
39. Fawad always help others through thick and thin, if he is attending someone one
with love and care, gives courage to go ahead with confidence, he is involved in
which kind of helping?Emotional help
40. Which of the following states that we should help when others are in need and
dependent on us?Norm of social responsibility
41. Which of the following states that people are inhibited from helping for fear of
negative evaluation by others if they intervene and the situation is not an
emergency?• The audience inhibition effect
emergency?• The audience inhibition effect 42. Which of the following is right?• Presence of othersÆ DistractionÆ
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Describe experimental design or experimental method? 3

Experimental methods are research designs to examine cause-effect relationships. The variable that is manipulated is called the independent variable, while the variable whose changes are considered to be the effect of the manipulated changes in the independent variable is called the dependent variable (e.g., varying lighting conditions and performance of students) Experimental and control groups are two main groups used in experimental methods.

Experimental Method: Description because correlational studies cannot definitively tell us why variables are related to one another, social psychologists use experimental methods to examine cause effect relationships. In an experiment, the scientist manipulates one variable by exposing research participants to it at contrasting levels (for example, high, medium, low, no exposure), and then observes what effect this manipulation has on the other variable that has not been manipulated.

How mimicry effect the impression formation? 3

In a follow-up experiment to their face rubbing/foot-shaking study, Chartrand and Bargh (1999) found evidence that mimicry increases liking for the imitator. The researchers instructed confederates to subtly imitate the mannerisms of people they were interacting with in a "get acquainted" session (for example, rubbing their face or tapping their foot when their partner did so). Their findings indicated that people whose gestures had been mimicked liked the confederates more than those who had not been mimicked. Prosocial behavior these studies suggest that mimicry triggers _ positive reactions in people that lead to benefits to those who are present.

Define attribution? And write its dispositional attributions? 3

Attribution: Attribution is the process by which people use information to make inferences about the causes of behavior and events.

Dispositional attribution: We are especially likely to make dispositional attributions when events are negative or unexpected and this usually happens under following three conditions: Social desirability: an internal, dispositional attribution more likely when socially undesirable behaviors are observed Choice: an internal, dispositional attribution is more likely when the actor has freely chosen the given behavior(Jones & Harris, 1967) Non-common effects: an internal, dispositional attribution is more likely when the outcome of a behavior has a unique (or non-common) effect.

What is social cognition? Also tell social cognition strategy? 2+3

Social cognition:

Researchers who are working on social cognition can ask the following question in their investigation: "How does jury decide guilt or innocence".

Social cognition is the way we analyses, remember, and use information about the social world (Berkowitz & Devine, 1995)

Social cognition strategy:

Dual-Process models of social cognition: strategies Explicit cognition: Deliberate judgments or decisions of which we are consciously aware Implicit cognition: Judgments or decisions that are under the control of automatically activated evaluations.

What are prons and crons? Write details in the just-world hypothesis? 2+5

The Just-World Hypothesis (Lerner, 1980)

A belief system in which the world is perceived to be a fair and equitable place, with people getting what they deserve provides an illusion of control 'if we are good people good things will happen to us'.

Advantages: Related to good psychological adjustment (Ormel & Schaufeli, 1991), improves relationships (Lipkus & Bissonnette), 1996 and reduces stress (Lipkus et al., 1996).

Disadvantages Defensive attribution (Shaver, 1970) Blame victims for their own misfortune to retain the belief that bad things only happen to bad people (and so a similar tragedy will not befall us!) qualified by similarity (Burger, 1981) What happens when people believing in a JW encounter contradictory outcomes? Like Earthquakes or 9/11. If the event was truly without personal fault, people with BJW often respond with revenge (Kaiser et al., 2004).

How do expectations shape our social thinking? 3

False consensus

Confirmation bias

Self-fulfilling prophecy

Just world belief

Learned helplessness

Ali tested himself on TOTE, analyses the results and found himself not meeting the standard of self-test. What will be the emotional consequences Ali can face as a result? 3

Self-discrepancy is the distance between our self-concept and ideal self, or how we believe/others think we should be (ought self);

What is meant by impression formation? How do you make impression in your life?

Impression formation is the process by which observers integrate various sources of information about others' self-presentations into a unified and consistent judgment (Hamilton & Sherman, 1996; Ickes, 2003).

Impression formation is often based on rapid assessments of salient and observable qualities and behaviors in others. These judgments are obtained by attending to nonverbal cues, such as facial expressions and body posture, as well as incorporating more detailed and descriptive characteristics, such as traits, into an overall impression. If you talk to anyone who was there at the same time as him, I don't think you'll find anyone at the paper who questioned his ethics at all. Impression formation is usually just the first step of person perception. Often, we also want to understand what causes people to act in a particular manner. This attribution process goes beyond discerning people's current moods and feelings and attempts instead to use their past actions to predict future behavior

The tendency to develop more positive feelings towards objects and individuals; the more we are exposed to them is known as mere exposure, which play an important role in attitude formation. Explain with the help of researches?

A positive or negative evaluation of an object (Schuman, 1995), where an attitude object is a person, thing, event, or issue Earliest use of the term attitude came from theatre, described it as a body posture; dates back to the 1800s; later referred to as a "posture of mind" than of body. According to Allport, attitude is the most indispensable concept of social psychology. He maintained that "Attitudes determine for each individual what he will see and hear, what he will think and what he will do. To borrow a phrase from William James, "they engender meaning upon the world" (Allport, 1935, p. 806).

Attitude formation: In the following, different theories about how attitudes are formed have been explained. 1) Mere exposure (Robert Zajonc, 1968) the tendency to develop more positive feelings toward objects and individuals the more we are exposed to them No action or beliefs about the object required Familiarity does not breed contempt!

How would you operationally define the term Reinforcement and punishment?

Reinforcement: the model being given candy and soft drinks along with words of praise for a superb performance.

Punishment: Another adult shaking a menacing finger at the aggressive model and saying, "Hey, you big bully. You quit picking on that clown. I won't tolerate it." Relationship between concept, hypothesis, and operational definition Table 1 illustrates the relationship between theory, hypothesis and operational

How punishment can be used to reduce aggression, what do you think is punishment truly effective?

Describe various methods to reduce aggression: punishment, inducing incompatible responses, reducing frustration, and teaching of non-aggressive responses.

Is punishment truly effective?

Aggressor punisher may serve as an aggressive model according to social learning theory That is exactly the process underlying the continuing cycle of family violence (Hanson et al., 1997) Although punishment may reduce aggressive behavior, it does not teach the aggressor new prosocial forms of behavior Fear of punishment or retaliation reduces aggression only in the immediate situation. Generates anger, sparks counter-aggression: Cognitive neo-associationist model would suggest that it may even provoke intense anger in the aggressor-turned-victim (if aggressors are extremely angry, threats of punishment will not work) Even if they worked, this is too expensive to be a wide-spread solution.

Differentiate between classical and statistical prediction?

Clinical versus statistical prediction Given these hindsight- and diagnosis-confirming tendencies, it will come as no surprise that most clinicians and interviewers express more confidence in their intuitive assessments than in statistical data (such as using past grades and aptitude scores to predict success in graduate or professional college). Yet when researchers pit statistical prediction against intuitive prediction, the statistics usually win. Statistical predictions are indeed unreliable, but human intuition— even expert intuition— is even more unreliable. Three decades after demonstrating the superiority of statistical over intuitive prediction, Paul Meehl (1986) found the evidence stronger than ever.

What is heat hypothesis? Write a brief note on it.

Laboratory experiments demonstrate that hot temperatures increase hostile thoughts and feelings Archival studies suggest that the urban riots that erupted in many American cities in the 1960s were most likely to occur on hot days and then to diminish in intensity as the weather cooled (Carlsmith & Anderson, 1979). This effect also occurs for such aggressive behaviors as murder, assault, rape, and spousal abuse (Anderson & Anderson, 1984, 1996); Pakistan: general observation that people are impatient and irritable during hot summer days.

Practical implications Frequency of hostile outbursts could be reduced in temperature-controlled environments Second, the heat hypothesis has obvious implications for global warming By the middle of the twenty-first century, we can expect global temperatures to increase by two to eight degrees, which means there will be many more hot days in the summer months (U.S. House of Representatives, 1994). Craig Anderson (2001) estimates that such temperature increases could increase annual serious and deadly assaults by more than 24,000 incidents in the US.

What is social psychology and write its main questions of interest?

Social psychology is the scientific study of how individuals think. Feel, and behave toward other people and how individual's thoughts, feelings, & behaviors are affected by other people (Brehm, Kassin, & Fein, 2002, p. 5)

The main questions/ topics of interest in social psychology are as given below: Thinking about the self and others Evaluating persons and relationships interacting with others.

What are the symptoms of group think? Enlist any three symptoms and explain.

Overestimation of the competence of the in group: Illusion of invulnerability and an unquestioned belief in the in-group's own morality. American president and his colleagues thought that USA will crush armed oppositions and will win the hearts and minds of Iraqi. Same is true for USA's observation for Afghanistan.

Close-mindedness: •Bush and his administration did not examine the evidence that would have confirmed the existence of weapons. Members of close-minded group rationalize the correctness of their decisions.

Increased conformity: Members reject those who raise doubts about the group's assumptions and decisions, and they censor their own misgivings. With all this conformity pressure, members develop an illusion that everyone is in agreement. Groupthink is more when there is a lot of loyalty, and not much intellectual diversity within a decision making body.

Discuss aggressive cues as" triggers" of aggression? 5

Berkowitz believes that the presence of aggression-associated cues in the environment can' act as triggers for hostile outbursts by making aggressive thoughts more accessible. An aggression-associated cue is anything that is associated with either violence or unpleasantness, such as guns, knives, and clubs. The most obvious aggressive cues are weapons, while less obvious cues are negative attitudes and unpleasant physical characteristics. Numerous studies indicate that the presence of aggression-associated cues does indeed trigger aggression.

"Kin selection" while helping provides an explanation for gene survival? 5

"Kin selection" provides an explanation for gene survival: There is a preference for helping blood relatives because this will increase the chances for the helper's genes to pass on to successive generations. Because your blood relatives share many of your same genes, by promoting their survival you can also preserve your genes even if you don't survive the helpful act. This principle of kin selection states that you will exhibit preferences for helping blood relatives because this will increase the odds that your genes will be transmitted to subsequent generations. Animals help others more who are genetically related. But People also help non-relatives. How this becomes possible? This is explained by Trivers (1983) in the next perspective on prosocial behavior explanations.

Define relationship between attitude and behavior?

During the 1970s a crisis of "confidence" in the attitude concept developed as a result of weak relationship between attitude and behaviour. Psychologists started questioning whether attitudes still should be considered a central concept of social psychology. Difficulty was first demonstrated by LaPierre in 1934; in the US in the 30's there was widespread prejudice again Asians. LaPierre went with a young Chinese couple across the U.S for 3 months. The question under consideration was 'Would restaurant/hotel managers refuse to serve the couple?' Only 1 out of 66 hotels turned them away, 1 out of 250 restaurants refused service Later a letter sent asking if they would serve Chinese of the 128 replies 90% said they would refuse to serve Chinese people.

What is self-complexity? What is the difference between self-schema and self- complexity.

Self-complexity: some people think of themselves along only one or two dimensions. Children may react extremely to failure because they have relatively simple self-schemas that include only a "good me" and a "bad me".

Self-schemas: A schema is a set of beliefs that provides an organizing framework for understanding a topic, an event, or a person. A schema for physiques, for example, might help us to tell the difference between being "fat and being muscular.

Define cause and effect relationship in naturally occurring phenomena?

Cause and effect is the relationship between two things when one thing makes something else happen. For example, if we eat too much food and do not exercise, we **gain weight**. Eating food without exercising is the "cause;" weight gain is the "effect." There may be multiple causes and multiple effects. Looking for the reason why things happen (cause/effect) is a basic human drive. So, understanding the cause/effect text structure is essential in learning the basic ways the world works. Writers use this text structure to show order, inform, speculate, and change behavior. This text structure uses the process of identifying potential causes of a problem or issue in an orderly way. It is often used to teach social studies and science concepts.

The definitions suggest a cause and effect equation – people influencing individual's thoughts, feelings

And behavior.

What is effect of private self-awareness? Describe in your own words.

Private self-awareness: It is temporary state of being aware of private, hidden self-aspects. We are aware of our private self when we looking ourselves in mirror, or become aware of our stomach cramps.

Today our youth is more indulged in substance abuse and being eating. What is the reason behind this?

Binge eating; substance abuse; two most serious problems of youth today (Wechseler et al., 2000). The purpose is usually to reduce awareness of some distressing events. For example, in binge eating attention is redirected on chewing, tasting and swallowing, temporary relief from depression. According to Hull et al. (1986) UGs high in self-consciousness are more likely to indulge in substance use after academic failures.

Briefly explain false consensus effect?

False Consensus Effect The attributers draw less dispositional inferences about their own behaviour than about another person's behavior, because their own behaviours is less visually salient and because they believe that their own choices are more prevalent than they are, or at least more prevalent than they are viewed by other people who choose differently. False consensus occurs because our own behaviours are relatively easy to imagine, because we usually interact with "our own kind," and because it makes us feel good about ourselves.

What is meant by impression formation?

Impression formation is the process by which observers integrate various sources of information about others' self-presentations into a unified and consistent judgment (Hamilton & Sherman, 1996; Ickes, 2003).

What is fundamental attribution error? Explain with the help of experiment.

Explanations for the fundamental attribution error the fundamental attribution error may occur because people make dispositional attributions automatically we only later use situational information to discount it. Predictability Need: It gives us greater confidence that we can accurately predict behaviour Perceptual salience – The person being observed is the most perceptually salient aspect of the situation (i.e., moving, talking, etc.) and so an internal (person) attribution becomes much more accessible. Taylor and Fiske (1975) tested this hypothesis by varying the seats of 6 people who observed 2 actors engaged in carefully arranged 5-minute conversation. Observers were seated so that faced actor A, B or both. Then they were asked whom they thought had the most impact on the conversation. Results: whichever actor they faced was perceived as the most important of the dyad.

State correspondent inference theory and who proposed this theory?

Correspondent Inference Theory (Jones & Davis, 1965) the theory of correspondent inferences describes how we use certain rules of thumb to infer dispositional (stable and internal) causes of behaviour. The main characteristics are as under: People try to infer a correspondent inference that the action of an actor corresponds to, or is indicative of, a stable personality characteristic People prefer dispositional attributions because this type of knowledge is more valuable with regard to making predictions about people's behaviour However, social behaviour is ambiguous so as a guide people use several heuristics to assess whether correspondence between behaviour and personality is high.

Weiner joined in attribution theory. Describe the following.

- a) Stability and controllability:
 - Weiner (1982, 1986) added another to attribution- stability vs. instability of causes. Stable vs. unstable causes: permanent and lasting vs. temporary and fluctuating Although stability and instability of dimension is independent of internal and stable dimension (dispositional), stability of causes can also be explained in combination with locus of causality. For example causes may be internal and stable, internal but unstable, external and stable, external and unstable.
- b) Controllable and uncontrollable causes: Weiner also talked about another dimension of making attribution- controllability and uncontrollability. They also are independent of locus of causality or stability of causes but can also be explained in connection with them. These three dimensions appear to be the main way

people explain events, e.g., stigmatizing AIDS and cancer (Meyer & Koebl, 1982) and are equally applicable in individualist and collectivist countries (Hau & Salili, 1991)

Enlist primary emotions?

Anger, disgust, fear, happiness, surprise, contempt, and sadness other emotions that are considered basic by some theorists are shame and guilt.

How can we do direct asses?

Usually three methods are employed to measure attitudes directly: 1. Likert (Summated Ratings) scales: What is your opinion about co-education at college level? -4 -3 -2 -1 0 +1 +2 +3 +4 Very much opposed Very much in favor 2. Semantic Differential Scales: Do you feel about the taste of this (any brand) coffee? Unpleasant

Pleasant 3. Latitude of Acceptance -4 -3 -2 -1 0 +1 +2 +3 +4 All options acceptable to the respondent are encircled, while those not acceptable are encircled.

Survey and its types with brief explanation. 5

SURVEYS although studying the relationships among variables can be done by directly observing behavior or examining archived information, it is often accomplished by asking people carefully constructed questions. Surveys are structured sets of questions or statements given to a group of people to measure their attitudes, beliefs, values, or behavioral tendencies (Lavaca's, 1993; Schuman, 2002). The four major survey techniques are face-to-face surveys, written surveys, phone surveys, and computer surveys. The face-to-face format provides highly detailed information and allows researchers the best opportunity to clarify any unclear questions. However, it is costly and there is always the possibility that people's responses might be influenced by the interviewer's presence. Written, phone, and computer surveys eliminate such interviewer bias and are much less expensive. An important consideration in constructing surveys involves how questions are asked. Survey questions usually are either open-ended or closed-ended. An open-ended question requires a response that must have more than just a yes or no answer— research participants provide a narrative response. A closed-ended question, in contrast, is answered with a yes or no, or by choosing a single response from several alternatives. Closed-ended questions are the quickest and easiest to score. In contrast, open-ended questions may provide information from respondents that might be missed with closed-ended questions. However, open-ended responses require coding by carefully trained judges and this is a time-consuming process. One of the most important considerations in conducting surveys—as well as when using other methods—is getting responses from people who represent the population as a whole. This representative sample is often obtained through random selection, which is a procedure in which everyone in the population has an equal chance of being selected for the sample. As long as a sample is selected randomly, you are reasonably assured that the data will represent the overall population. However, when samples are not randomly selected, drawing conclusions from the data can lead to serious errors. Finally, one last problem in conducting survey research is social desirability bias, which occurs when people respond to survey questions by trying to portray them in a favorable light rather than responding in an accurate and truthful manner Surveys are structured sets of questions or statements given to a group of people to measure their attitudes, beliefs, values, or behavioral tendencies.

Types of surveys:

Face-to-face surveys

Written surveys

Phone surveys

Computer surveys.

Negative event in your life and its causes. Discuss approach whether optimistic or pessimistic?

Pessimistic vs. optimistic explanatory styles: habitual ways to attribute negative/positive events to internal, stable, global /external, unstable, specific causes (Nolen-Hoeksma, 1992; Sweeney et al., 1986) The optimist sees the rose and not its thorns; the pessimist stares at the thorns, oblivious to the rose (Khail Gibran, Lebanese poet, 1883-1931) Archival study about college graduates describing their wartime experience classifying their pessimistic style in 1946; not at that time but by the age of 45, when life became more variable, those having pessimistic explanatory style in their youth showed more health related problems (Peterson et al., 1988) Archival study showed positive correlation b/w pessimistic style and health problems (Peterson et al., 1988) Optimists have better immune system Use of Cognitive therapy to change self-

attributions: keeping a diary of success and failures, and identifying how you contributed to your successes and failures; train to engage in self-serving bias.

Cultural effects on non-verbal cues?

Nonverbal behavior plays in impression formation and often consciously employs nonverbal cues in their self-presentation strategies.

Sources of literature?

Sources of Literature: Books Research Articles Electronic databases, e.g., PsycINFO, etc. Unpublished material.

How does mimicking effect on impression formation?

In a follow-up experiment to their facerubbing/foot-shaking study, Chartrand and Bargh (1999) found evidence that mimicry increases liking for the imitator. The researchers instructed confederates to subtly imitate the mannerisms of people they were interacting with in a "get acquainted" session (for example, rubbing their face or tapping their foot when their partner did so). Their findings indicated that people whose gestures had been mimicked liked the confederates more than those who had not been mimicked. Prosocial behavior these studies suggest that mimicry triggers _ positive reactions in people that lead to benefits to those who are present.

Biases in attribution?

Kelley's model is idealized to explain causes of behaviour, but we really are naive scientists. Although people follow these rules and deduce causality logically in some circumstances, a number of attribution biases and 'errors' often occur Considerable research suggests that there are several prominent biases in the ways we make causal attributions. The process of making causal attributions entails several "biases." First, attributers seem too ready to assume that another person's traits correspond with his or her words and deeds. This "correspondence bias" occurs because people overlook situational constraints, have unrealistic expectations for what other people are willing and able to do, overemphasize the link between the person and his or her behavior, and adjust their initial attributions inaccurately when they are "cognitively busy." The fundamental attribution error is the correspondence bias.

Attitude formation?

In the following, different theories about how attitudes are formed have been explained.

- 1) Mere exposure (Robert Zajonc, 1968)
- 2) 2) Classical conditioning
- 3) Operant conditioning
- 4) Self-perception theory (Bem, 1965)
- 5) . Functional

What is social psychology?

Social psychology is the scientific study of how individuals think. Feel, and behave toward other people and how individual's thoughts, feelings, & behaviours are affected by other people (Brehm, Kassin, & Fein, 2002, p. 5).

Enlist social techniques in data collection?

In the previous lecture relationship between population and sample was described. Regarding different sampling strategies, probability sampling, where each and every member of the population has an equal chance of being included, was discussed. Hence, this lecture will start from Nonprobability sampling techniques, which cannot guarantee the representativeness of the sample of its base population.

Discus self-awareness?

Self-awareness is the ability to tune in to your feelings, thoughts, and actions. Being self-aware also means being able to recognize how other people see you. People who are self-aware recognize their strengths and their challenges. Self-awareness is about learning to better understand why you feel what you feel and why you behave in a particular way. Once you begin to understand this concept you then have the opportunity and freedom to change things about yourself enabling you to create a life that you want.

- Examples: Identifying your emotions and what you're feeling. ...
- Recognizing your primary coping mechanisms. ...
- Defining your own beliefs without being influenced by others. ...

Prioritizing what gives you joy. ..

Name of three important research designs?

- 1. Descriptive investigations
- 2. Designs based on differences between groups
- 3. Designs based on association between variables

What do you think why people lying successful?

Perceivers have a truthfulness bias (Zuckerman et al., 1981). Most behaviour is accepted uncritically at face value to doubt a target person's authority often runs the risk of hurting the perceiver's own feelings

Names of three nonverbal cues?

such as facial expressions and body posture, as well as incorporating more detailed and descriptive characteristics, such as traits, into an overall impression

Differentiate between nonverbal cues with two examples according to individualistic and collectivistic culture?

Visible and No visible channels Visible Facial expressions, gestures, posture, appearance, Eye Contact [not made in some cultures] Indicates interest (friendship or threat) Paralinguistic: These are not related with variation in the content of speech but in the variation of tone and quality of speech. For example, Pitch, amplitude, rate, voice quality of speech Studies have indicated that: An attractive voice is resonant, articulate, and has a range; not shrill, high-pitched or monotonous (Zuckerman & Miyake, 1993) Attractive voiced are perceived as more strong and interpersonally warm (Berry, 1992)

Who worked to understand self-concepts?

Twenty Statement Test (TST) by Kuhn & McPartland (1954) have been used to have an idea about one's self-concept.

Baby faced people in jobs. What positive and negative outcomes they get?

It becomes very difficult to be objective in case of very attractive characteristics of people with whom we interact. Similarly for certain people, we feel more sympathetic for example we feel sympathy toward handicapped. The perception of baby faced people is most tricky. We tend to treat baby faced as babies, which are considered dependent and fragile. Young of many species can look after themselves after weeks of their birth, but a human child is dependent for years. Human beings are prepared by their Evolutionary history to treat baby-faced in the same way as they do with children. Baby faced are unanimously explained as having large eyes, a small chin, thin eyebrows, and a small nose.

Ali always talks on phone and he doesn't care if others disturbed by him, which kind of self he

Public awareness: Public is being aware of public-self aspects. We become aware of our public self, when, e.g., we are being watched by others, or our photograph is taken.

Types of experimental research?

FIELD EXPERIMENTS

LABORATORY EXPERIMENTS

Self-discrepancies?

Self-discrepancy is the distance between our self-concept and ideal self, or how we believe/others think we should be (ought self); Discrepancy produces strong emotions (Higgins, 1987): Dejection-related emotions: Dejection: frustration, depression; with ideal self, e.g., I wish I was more physically attractive Agitation related emotions are anxiety, guilt which arise as a result of discrepancy with ought self, e.g., I should help my family with more money but I can't

Virtual environmental technology?

Recently, some social psychologists believe they have found a possible remedy to the dilemma of choosing between greater control and greater realism in experiments (Blascovich, 2003). They recommend using virtual environment technology, in which they create a virtual research environment using a computer. Virtual environment technology creates a virtual research environment using a computer.

Self-perception theory?

(Bem, 1965) We infer our attitudes from observing our own behaviours (i.e., behaviours can cause attitudes) Attributional processes - we attribute our own behaviour as being indicative of certain attitudes Bem argued we are more likely to make attitude inferences when our behaviour is freely chosen

Chaiken & Baldwin's Study (1981) the researchers conducted an Interesting empirical demonstration of self-perception theory of attitude formation. They first separated participants into 2 groups: strong and weak proenvironment. Then they induced them to endorse either relatively pro or anti statements on a questionnaire. The results showed that the participants who were induced into reporting proenvironment behavior reported more positive attitude for environment. However, this only occurred if their initial proenvironment attitude was weak.

Differentiate between authoritarian and permissive parents?

In contrast, parents who impose many rules and expect strict obedience (authoritation parents) and those who make few demands and submit to their children's desires (permisive parents) tend to raise children who are less confident in their abilities and have lower self-esteem (Baumrind, 1996)

Differentiate between fundamental attribution error and self-serving biases?

Fundamental attribution error:

Ichheiser (1940) maintained long time ago that "In everyday life interpreting individual behaviour in the light of personal factors rather than in the light of situational factors must be considered the fundamental source of misunderstanding personality in our time". More than 30 years later, Ross (1977) renamed this tendency to make internal rather than external attributions for peoples' behaviour. He maintained that the fundamental attribution error is the tendency to overestimate the impact of dispositional causes and underestimate the impact of situational causes on other person's behaviour. Ross and his colleagues devised a simulated TV quiz game in which students were randomly assigned to serve as either quizmaster or contestants. The quizmasters would ask 10 challenging but fair questions from the contestants. The results showed that observers and contestants both rated the quizmasters as more knowledgeable despite the process of random selection for serving as either contestant or quizmaster. Figure 1 illustrates this experiment.

The Self-Serving Attribution Bias (SSAB) We are not coldly rational informational processors of information. When our performance results in either success or failure, we tend to take credit for our successes but deny blame for our failures. Self-serving biases include attributing our own (but not other people) successes to internalstable factors and our own (but not other people) failures to external-unstable factors, taking more credit than is due for desirable outcomes, and unrealistic (but useful) optimism about our life prospects. Where we will assign the locus of causality?: IQ, effort vs. unreasonable professor or luck? According to Olson & Ross (1988), we make internal attributions for our successes (e.g., I'm intelligent) and external attributions for failures (e.g., it was a particularly hard exam)

One feature of high self-esteem and one feature of low self-esteem?

This difference in evaluating the self has important consequences for people's lives. Individuate with low self-esteem are generally more unhappy and pessimistic (DeNeve & Cooper, 1998; Shepperd et al., 1996), less willing to take risks to benefit themselves (Josephs et al., 1992), more likely to encounter academic and financial problems (Crocker & Luhtancn, 2003), less likely to have successful careers (Judged Bono, 2001), and less likely to be physically healthy (Vingilis et al., 1998) than high self esteem individuals.

Which step of research process is important and why?

Regarding how the imagined presence of others might influence thoughts, feelings, and behaviour, think about past incidents when you were considering doing something that ran counter to your parents' wishes. Although they may not have been actually present, did their imagined presence influence your behaviour? For example, if your parents have prohibited you from smoking, and you start smoking in a party on peer pressure, does their imagined presence affect your behaviour? Imagined presence in certain cases can be quite strong, as indicated by Shaw (2003), "Imagined figures can guide our actions by shaping our interpretation of events just as surely as do those who are physically present". In a few conditions, imagined presence can also help us fight negative emotions. For example, McGowan (2002) pointed out that in anxiety imagined presence of others can serve as emotional security blanket. Similarly, daughter of one renowned social psychologist confided to her father that she wants to be as brave as two young wizards, Harmione & Harry in Harry Potter books.

Actor-observer bias and example?

The actor-observer bias People tend to attribute their own behaviour to external causes but that of others to internal Actors overestimate the importance of the situation in explaining their own behaviors: actors look at the situation, observers look at actors. This bias suggests that observers overestimate the importance of an actor's dispositions for causing the actor's behavior; Access to different information: actors have more background about themselves Actors overestimate the importance of the situation in explaining their own behaviors Perceptual: actors look at the situation, observers look at actors

Phenomena of deindividuation?

Deindividuation •Research indicates that groups can arouse us, and can lower evaluation apprehension. In such circumstances our normal inhibitions may diminish and we may engage in behaviors we normally avoid. •May occur in crowded, anonymous situations when people lose a sense of responsibility for their own actions and feel free to express aggressive and sexual impulses. •Prentice-Dunn and Rogers (1980) believe that accountability cues, such as anonymity, tell people how far they can go without being held responsible for their actions. •These cues loosen restraint against deviant behavior by altering a person's cost-reward calculations, e.g., during a riot people often believe that they would not be caught.

Open ended and closed ended questions with example?

An open-ended question requires a response that must have more than just a yes or no answer—research participants provide a narrative response. A closed-ended question, in contrast, is answered with a yes or no, or by choosing a single response from several alternatives. Closed-ended questions are the quickest and easiest to score. In contrast, open-ended questions may provide information from respondents that might be missed with closed-ended questions. However, open-ended responses require coding by carefully trained judges and this is a time-consuming process.

Write 2 steps of compliance strategy?

Two-step Compliance strategies Foot-in-the-Door Technique. Meta- analysis by Cialdin & Trost (1998)) shows its effectiveness of First make a small request, then a large one. Door-in-the-Face Technique; usually adopted by charities and organizations. O First makes an unreasonably large request, then a smaller one. Low-Ball Technique (Cialdini et al., 1978) o First make a reasonable request; then reveal further costs That's-Not-All Technique; don't give the opportunity to reject: buy one get one free o First make a large request, then offer a bonus or discount Social impact theory (Latane, 1981): A theory that attempts to unify and explain the findings from conformity and obedience research: Physical presence of the authority figure is important 0 20 40 60 80 100 Baseline - males Baseline - females Run-down office building Ordinary person as experimenter Participant and victim in same room Participant required to touch victim Experimenter gives orders by phone Participant with fully obedient confederates Participant with openly rebellious confederates Percentage of participants who fully obeyed . Social impact theory can explain the 'leveling off' effect in Asch's (1956) conformity study - each successive individual adds less and less to the overall effect

(one light bulb has more of an effect than the second, but adding the 15th bulb to 14 already lit would not make any noticeable difference). Latane states it is because the individual impact decreases with so many people. Social support means any effect of an influencing group is diffused. Persuasion: expertise and credibility of the authority are important. In Milgram's experiment, researcher/ scientist was obeyed more. The amount of social influence that others have depends on: o Number - the number of people in the group exerting power o Strength - status, power, expertise o Immediacy - how close the group exerting power is in time and space

3 strategies to reduce social loafing?

Reducing Social Loafing •Make each person's contribution identifiable •People were led to believe that their performance (shouting) was identifiable or never identifiable (Williams et al., 1981) •Provide them with a standard to evaluate their own or group's performance. •Provide rewards for high group productivity •Make task meaningful, complex, or interesting: On challenging tasks people may perceive their efforts as indispensable •Social ostracism: Lazy workers are socially rejected until they conform to the group productivity norm. •Gender differences have been reported by Williams & Sommer (1997): males coped by redirecting their interest to non-tasks in their surroundings, while females when were given a chance to get back into the good graces of the group, they worked hard to do so.

Obesity and attractive bias?

Obesity and attractiveness bias: People who are obese are stigmatized and face discrimination in the workplace. The negative view occurs because people are seen as responsible for their weight. Antifat prejudice is strongest in individualistic cultures (Crandall et al., 2001).

Can stereotype be monitored through recatorization?

Two types of Recategorization:

Combination Separate groups might be combined into one larger group for reducing prejudice, e.g., if Whites and Blacks marry each other, the children will be of brown colour. This is what has happened in America. Although racial discrimination has not totally abolished by this, it has helped at least in reducing prejudice against the minorities. On similar lines, Zaat Beraadri intermarriages will help reduce discriminatory behaviour for other groups. Subtypes and individual uniqueness. We might try to break the existing categories into smaller subtypes, or to further divide the subtypes into units so small that each individual is regarded as unique.

Aggression and assertiveness?

Definition of Aggression Any form of behaviour that is intended to harm or injure some person, oneself, or an object Aggression may be antisocial, sanctioned (e.g., self-defense), or prosocial (e.g., law enforcement) Aggression is a behavior and should be distinguished from feelings of anger Different from assertiveness, designed not to hurt others. Assertiveness is the ability to express yourself and your rights without violating the rights of others.

Negative thinking is a cause of depression?

Negative thinking causes depressed mood Negative explanatory style contributes to depressive reactions. One study monitored university students every six weeks for two and a half years (Alloy & others, 1999). Only one percent of those who began college with optimistic thinking styles had a first depressive episode, but 17 percent of those with pessimistic thinking styles did. "A recipe for severe depression is preexisting pessimism encountering failure," notes Martin Seligman (1991, p. 78). Patients who end therapy no longer feeling depressed but retaining a negative explanatory style tend to relapse as bad events occur (Seligman, 1992). If those with a more optimistic explanatory style relapse, they often recover quickly Vicious cycle of depression makes one more vulnerable to depression.

Two ways in which human infant give attachment response within few minutes?

Human infants have an infant attachment response observable within minutes of birth by: The rooting instinct (sucking mother's breast) The Moro reflex (ability to grasp and hold)